



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: **Rick W. LANDSMAN, Wei-Yeh LEE**

Case: **UCC-1/CIP**

Serial No.: **09/237,718**

Filed: **January 26, 1999**

Group Art Unit: **2761**

Examiner:

Title: **A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED ADVERTISING AND
FOR INTERSTITIALLY DISPLAYING AN ADVERTISEMENT,
DISTRIBUTED, THROUGH A WEB BROWSER IN RESPONSE
USER CLICK-STREAM**

COMMISSIONER FOR PATENTS
Washington, D.C. 20231

JAN 08 2001

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Supplemental Disclosure Statement

The applicants respectfully request that the following references be considered in the examination of the above-identified application. A copy of each reference is enclosed. These references were uncovered by an international preliminary examination as part of a PCT application filed by the applicants. A copy of the examination report is also enclosed.

United States Patent

<u>Patent Number</u>	<u>Inventor</u>	<u>Class</u>	<u>Date Issued</u>
AA. 5,500,890	Rogge et al	379/91	Mar. 19, 1996
AB. 4,782,449	Brinker et al	364/473	Nov. 1, 1988

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REMARKS

Under Rule 37 C.F.R. § 1.98(a) (effective March 16, 1992), the applicants submit that no specific comments are necessary for the above-cited English language references.

For the Examiner's convenience, the applicants have also enclosed a completed modified PTO-1449 form.

Lastly, in accordance with Rule 37 C.F.R. §§ 197.7(c) and 1.97(e)(1), the undersigned attorney certifies that each item of information contained in this information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to filing this statement. In this regard, the communication from the IPEA/US is dated November 24, 2000, and forwarded the additional references as noted therein; a copy of this communication is enclosed herewith.

Respectfully submitted,

December 7, 2000



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CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **December 8, 2000** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Commissioner for Patents, Washington, D.C. 20231.

Robert A. Keidson

Signature

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